

Executive Summary

City of Longmont – 2024 Water Efficiency Plan

Longmont is dedicated to providing safe, reliable water while conserving resources. For nearly 30 years, the city has focused on using water wisely to ensure there's enough for everyone, now and in the future. This updated plan builds on past efforts and meets state requirements to reduce water use and be ready for changes in the climate.

Why Water Efficiency Matters

- **Sustainability:** Longmont is committed to maintaining a steady water supply for the community.
- **Responsible Use:** The city works across departments to manage water carefully, especially in Colorado's dry climate.
- **Climate Readiness:** Water-saving practices help Longmont prepare for droughts and other climate challenges, like wildfires and floods.
- **Environmental Impact:** Reducing water use cuts down on the need for energy and chemicals to treat water and delays the need for expensive infrastructure projects.

Key Goals for 2024

1. **Cut Water Use:** Longmont aims to reduce water use by 3% by 2030, saving over 200 million gallons compared with 2022 usage by encouraging water-efficient landscaping, appliances, and irrigation.
2. **Expand Water-Saving Programs:** The city offers incentives to switch to water-efficient appliances, reduce turf lawns, and perform water audits for businesses.
3. **Work Together on Water:** The city's departments will collaborate to ensure water is used wisely across all city properties and projects.
4. **Make Water Efficiency Fair for Everyone:** The plan ensures everyone has access to clean, affordable water, and that water-saving efforts benefit the entire community while addressing risks like drought and wildfire.

What Longmont Has Achieved So Far

Since 1996, Longmont has cut water use by 46.5%, thanks to education, efficient pricing, and better infrastructure. The city has already exceeded its goal to reduce water demand, and this updated plan will continue to help save water and protect resources for future generations.